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THE NONPROFIT MARKETING GUIDE: HIGH-IMPACT, LOW-COST WAYS TO BUILD SUPPORT FOR YOUR GOOD CAUSE



Audible Studios on Brilliance, United States, 2016. CD-Audio. Book Condition: New. Unabridged. 171 x 133 mm. Language: English . Brand New. A nonprofit s real-world survival guide and nitty-gritty how-to handbook This down-to-earth book shows how to hack through the bewildering jungle of marketing options and miles-long to-do lists to clear a marketing path that s right for your organization, no matter how understaffed or underfunded. You ll see how to shape a marketing program that starts from where you...

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- Authored by Katya Andresen, Kivi LeRoux Miller
- Released at 2016



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