



In-N-Out Burger: A Behind-the-Counter Look at the Fast-Food Chain That Breaks All the Rules

By Stacy Perman

HarperCollins Publishers Inc. Paperback. Book Condition: new. BRAND NEW, In-N-Out Burger: A Behind-the-Counter Look at the Fast-Food Chain That Breaks All the Rules, Stacy Perman, In fast-food corporate America, In-N-Out Burger stands apart. It is a family-owned chain that steadfastly refuses to franchise or be sold and is an incongruous testament to old-fashioned values, reminiscent of a simpler time when people, loyalty, and a freshly made, juicy hamburger meant something. It has become nothing less than a cultural institution that can lay claim to an insanely loyal following. This is the story of a unique and profitable business that exceeds all expectations. It is a lesson in a counterintuitive approach to doing business that places quality, the customer, and employees first. "In-N-Out Burger" is a keenly observed narrative that explores the evolution of a California fad that transformed into an enduring cult of popularity; it is also the story of the conflicted, secretive, and ultimately tragic Snyder family that cooked a billion burgers and hooked zillions of fans. As the story of "In-N-Out Burger" unfolds, so too does the cultural history of America as influenced and shaped by car culture and fast food.



READ ONLINE
[2.49 MB]

Reviews

A must buy book if you need to adding benefit. I actually have read through and so i am certain that i will likely to read through once again once again down the road. I am just quickly could possibly get a delight of looking at a created ebook.

-- Jayme Beier

It is really an awesome ebook that we actually have actually study. It can be loaded with wisdom and knowledge Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- Mr. Coleman Ortiz

Related Kindle Books



TJ new concept of the Preschool Quality Education Engineering the daily learning book of: new happy learning young children (2-4 years old) in small classes (3)(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the Youth Pre-employment Training software download generated pictures...



TJ new concept of the Preschool Quality Education Engineering the daily learning book of: new happy learning young children (3-5 years) Intermediate (3)(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the Youth Pre-employment Training software download generated pictures...



Kindergarten Culture in the Family and Kindergarten; A Complete Sketch of Froebel s System of Early Education, Adapted to American Institutions. for the Use of Mothers and Teachers (Paperback)

Rarebooksclub.com, United States, 2012. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****.This historic book may have numerous typos and missing text. Purchasers can download a free scanned copy of the original...



TJ new concept of the Preschool Quality Education Engineering: new happy learning young children (3-5 years old) daily learning book Intermediate (2) (Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the Youth Pre-employment Training software download generated pictures...



A Smarter Way to Learn JavaScript: The New Approach That Uses Technology to Cut Your Effort in Half (Paperback)

Createspace, United States, 2014. Paperback. Book Condition: New. 251 x 178 mm. Language: English . Brand New Book ***** Print on Demand *****.The ultimate learn-by-doing approachWritten for beginners, useful for experienced developers who want to sharpen their skills and don t mind...



Sarah's New World: The Mayflower Adventure 1620 (Sisters in Time Series 1)

Barbour Publishing, Inc., 2004. Paperback. Book Condition: New. No Jacket. New paperback book copy of Sarah's New World: The Mayflower Adventure 1620 by Colleen L. Reece. Sisters in Time Series book 1. Christian stories for girls. Sisters in Time Series. Age 8-12,...