



How to Sell Any Product Online: Secrets of the Killer Sales Letter (Paperback)

By Omar Johnson

Createspace, United States, 2013. Paperback. Book Condition: New. 198 x 130 mm. Language: English . Brand New Book ***** Print on Demand *****. If you have a product or service that you are selling or trying to sell online How To Sell Any Product Online: Secrets of the Killer Sales Letter by serial entrepreneur Omar Johnson is a must for you. In this amazing book he reveals to you the secrets of how to properly position your product or service in your prospect's mind so that they will continuously and religiously buy from you. Whether you are aware of it or not when you are conveying your sales message on your website by the use of words that best describes your products or services to your potential customers you are essentially doing so by the use of a sales letter. Your sales letter could be in written, audio or video form it really doesn't matter because it is still a sales letter. In How To Sell Any Product Online you will learn step by step how to create a killer sales letter from scratch. Once you have learned this valuable technique you will put yourself in the enviable position...



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